

2022 June Newsletter

China SCE Group Holdings Limited

Stock Code: 1966

Best 50 of China Real Estate Developers



China SCE Group Holdings Limited ("China SCE" or the "Company", together with its subsidiaries, the "Group") was established in 1996 and listed on the Main Board of The Stock Exchange of Hong Kong Limited in February 2010. The Group's major businesses include property development, commercial management, property management and rental apartments business. The Company is headquartered in Shanghai for its business operations, while implementing key focused strategy in the Yangtze River Delta Economic Zone, the Guangdong-Hong Kong-Macao Greater Bay Area, the Bohai Rim Economic Zone, the West Taiwan Strait Economic Zone and Central Western Region.

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Latest News

Sales Overview

In June 2022, the Group together with its joint ventures and associates achieved a contracted sales amount of approximately RMB6.050 billion and a contracted sales area of 542,472 sq.m. The average selling price for June 2022 was RMB11,153 per sq.m.

For the six months ended 30th June 2022, the Group together with its joint ventures and associates achieved an accumulated contracted sales amount of approximately RMB32.581 billion and an accumulated contracted sales area of 2,585,840 sq.m. The average selling price for the six months ended 30th June 2022 was RMB12,600 per sq.m.

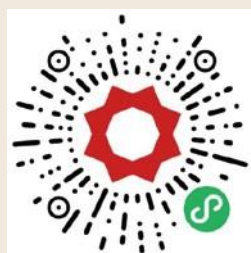
Land Bank

As of 30th June 2022, the Group together with its joint ventures and associates owned a land bank with an aggregate planned GFA of approximately 36.83 million sq.m.

No new land parcel was acquired in June 2022.



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Scan the QR code in WeChat or search "中骏集团投资者关系小程序" (China SCE Investor Relations Mini Program) on WeChat bulletin board for the Group's latest development

Disclaimer:

This newsletter contains unaudited financial data and is intended solely for personal reference.

Latest News

China SCE Group completed RMB954 million put option exercise of corporate bonds on schedule

On 29th June 2022, XIAMEN ZHONGJUN INDUSTRIAL CO., LTD., a wholly owned subsidiary of China SCE Group announced the completion of the exercise of put option of the corporate bond "XMZHJN'Jul-24; 149166.SZ". There were 9,539,810 valid applications for exercising a bond put option during the registration period, with an amount of RMB954 million. The proceeds of the put option and accrued interest were distributed on 1st July 2022.

"6th June HAPPINESS" satisfactorily concluded

Riding on the Group's "6th June Happy Day", SCE Intelligent Commercial Management has created a unique brand marketing campaign named "6th June HAPPINESS". The campaign recorded a total sales amount of over RMB150 million in 9 SCE FUNWORLD across the nation, with the year-on-year sales in Nan'an and Shuitou rising by 33%. For new projects, sales in Zhangjiagang increased by 80% month-on-month, customer traffic rose over 90%; whereas Taizhou recorded a 60% month-on-month increase in customer traffic. With a new trend in regional consumption on the rise, the Group's brand potential can be unleashed to the fullest.



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